

# Energy Efficiency Makes "Cents" in Your Business

## FREE WORKSHOP

### Oak Park Community Center, Room 1

Wednesday, February 8, 9:30–11:30 am

Register at 248-691-7555



"Oakland County is leading by example. We have been working to reduce our energy consumption in county buildings. Our efforts have translated to a savings or cost avoidance of \$4 million in our utility bills since 2005."

L. Brooks Patterson, County Executive

Make your customers and employees healthier and happier and save money at the same time.

Energy efficiency can save you money, sure. Most businesses waste 10-50% of the money they spend on energy. Eliminate that waste and your budget just got happier -- but that's just the tip of iceberg. Many energy improvements also make your building more comfortable and provide better lighting, so that your image is better and people in the building are happier.

This workshop will cover the essentials of making your business more energy efficient including best practices, financing options and how to prioritize the best steps to take. Don't miss it.

#### Agenda

1. **Why energy efficiency matters** for business (finding real dollars, public image, preparing for the future)
2. **How to prioritize energy retrofits** (audits, free steps, low-hanging fruit, pathways to deeper changes, measuring results)
3. **Financing energy projects** (Federal and state incentives, utility incentives, local financing options, performance contracting, and more)
4. **Case studies and examples** (Local examples, specific strategies and equipment that you should know about)



**OakGreen**<sup>™</sup>  
An Oakland County, Michigan Green Initiative

This workshop is sponsored by  
OakGreen in partnership with  
WARM Training Center and hosted  
by the City of Oak Park

# Make Money by Saving Energy in Your Home

## FREE WORKSHOP

### Oak Park Community Center, Room 1

Wednesday, February 8, 6:00 – 8:00 pm

Register at 248-691-7555



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L. Brooks Patterson, County Executive

Utility prices keep going up, yet 10-50% of the energy used in most American homes is wasted. Come find out what you can do to save money by saving energy. And by the way, it helps save the environment too.

Let us help you filter through the contradictory advice and get to real savings.

This seminar will cover:

- \* What works and what doesn't for saving energy
- \* Inexpensive materials that lower the bills
- \* How to shop for energy efficient appliances
- \* and much more....



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